The Blendification System - Activating Potential by Connecting Culture, Strategy, and Execution

Shelving Guide: Business and Management / Strategic Planning / Leadership / Operations. Culture, Strategy, Execution. These three components forge the path to realized potential. The Blendification® System breaks down and rebuilds these core concepts within your company's DNA, setting the foundation for an energizing, engaging, and impactful organization. It is based on the belief that many organizations fail to maximize their potential because they simply do not comprehend the magnitude of their personal and collective untapped capabilities. Many workplaces are stuck in "second gear," not quite embracing and pursuing their full potential. Corporate missions are based on market dominance and incremental profit growth, leaving a massive blind spot in terms of the connection between employees, customers, and communities. This short-sightedness may provide a clear focal point, but it leaves the company, its leadership, and its employees with limited sustained motivation to realize potential. The Blendification® System embraces the connection between culture, strategy, and execution using the Strategy Whiteboard and integrating emotional and system intelligence into the following three-step model: Strategic Analysis including Culture Strategic Focus, Strategic Outcomes, and Strategic Actions. Strategic Execution. The Blendification® System connects culture, strategy, and execution in a meaningful way that fosters an inspired, exceptional workforce. By focusing on the unifying purpose within each organization, the platform promotes alignment between leadership and employees setting a clear, strong foundation in which every individual can thrive. With this foundation in place, organizations activate their employee's potential who then take care of their customers. By fully engaging those with whom organizations directly interact, these individuals then become the spark that ignites community-wide advancement. This is not a theory-based, philosophical book. This is an in-depth operating system by which organizations reshape their infrastructure to realize potential. The methodology outlined in The Blendification® System creates agile and efficient action, maximizing success in periods of economic expansion and times of uncertainty such as the COVID-19 outbreak, the Great Recession, and 9/11. By following the structure outlined in The Blendification® System and using the Strategy Whiteboard, organizations will move beyond financial success to uplifting employees, customers, and entire communities.

Jobs to Be Done - Theory to Practice


80/20 Running - Run Stronger and Race Faster by Training Slower

"Respected running and fitness expert Matt Fitzgerald explains how the 80/20 running
program—in which you do 80 percent of runs at a lower intensity and just 20 percent at a higher intensity—is the best change runners of all abilities can make to improve their performance. With a thorough examination of the science and research behind this training method, 80/20 Running is a hands-on guide for runners of all levels with training programs for 5K, 10K, half-marathon, and marathon distances"--

5 lb. Book of GRE Practice Problems

Manhattan Prep’s 5 lb. Book of GRE Practice Problems is an essential resource for students of any level who are preparing for the GRE revised General Exam. Recently updated to more closely reflect the nuances of the GRE exam, this book offers more than 1,800 questions across 33 chapters and online to provide students with comprehensive practice. Developed by our expert instructors, the problems in this book are sensibly grouped into practice sets and mirror those found on the GRE in content, form, and style. Students can build fundamental skills in math and verbal through targeted practice while easy-to-follow explanations and step-by-step applications help cement their understanding of the concepts tested on the GRE. In addition, students can take their practice to the next level with online question banks that provide realistic, computer-based practice to better simulate the GRE test-taking experience. Purchase of this book includes access to an online video introduction, online banks of GRE practice problems, and the GRE Challenge Problem Archive.

80/20 Triathlon - Discover the Breakthrough Elite-Training Formula for Ultimate Fitness and Performance at All Levels

A breakthrough program for triathletes -- beginner, intermediate, and advanced -- showing how to balance training intensity to maximize performance -- from a fitness expert and elite coach. Cutting-edge research has proven that triathletes and other endurance athletes experience their greatest performance when they do 80 percent of their training at low intensity and the remaining 20 percent at moderate to high intensity. But the vast majority of recreational triathletes are caught in the so-called "moderate-intensity rut," spending almost half of their time training too hard--harder than the pros. Training harder isn't smarter; it actually results in low-grade chronic fatigue that prevents recreational athletes from getting the best results. In 80/20 Triathlon, Matt Fitzgerald and David Warden lay out the real-world and scientific evidence, offering concrete tips and strategies, along with complete training plans for every distance--Sprint, Olympic, Half-Ironman, and Ironman--to help athletes implement the 80/20 rule of intensity balance. Benefits include reduced fatigue and injury risk, improved fitness, increased motivation, and better race results.

Fast After 50 - How to Race Strong for the Rest of Your Life

Fast After 50 is for every endurance athlete who wants to stay fast for years to come. For runners, cyclists, triathletes, swimmers, and cross-country skiers, getting older doesn't have to mean getting slower. Drawing from the most current research on aging and sports performance, Joe Friel—America's leading endurance sports coach—shows how athletes can race strong and
stay healthy well past age 50. In his groundbreaking book Fast After 50, Friel offers a smart approach for athletes to ward off the effects of age. Friel shows athletes how to extend their racing careers for decades—and race to win. Fast After 50 presents guidelines for high-intensity workouts, focused strength training, recovery, crosstraining, and nutrition for high performance: How the body’s response to training changes with age, how to adapt your training plan, and how to avoid overtraining How to shed body fat and regain muscle density How to create a progressive plan for training, rest, recovery, and competition Workout guidelines, field tests, and intensity measurement In Fast After 50, Joe Friel shows athletes that age is just a number—and race results are the only numbers that count. With contributions from: Mark Allen, Gale Bernhardt, Amby Burfoot, Dr. Larry Creswell, John Howard, Dr. Tim Noakes, Ned Overend, Dr. John Post, Dr. Andrew Pruitt, and Lisa Rainsberger.

**Semantic Web for the Working Ontologist - Effective Modeling in RDFS and OWL**

Semantic Web for the Working Ontologist: Effective Modeling in RDFS and OWL, Second Edition, discusses the capabilities of Semantic Web modeling languages, such as RDFS (Resource Description Framework Schema) and OWL (Web Ontology Language). Organized into 16 chapters, the book provides examples to illustrate the use of Semantic Web technologies in solving common modeling problems. It uses the life and works of William Shakespeare to demonstrate some of the most basic capabilities of the Semantic Web. The book first provides an overview of the Semantic Web and aspects of the Web. It then discusses semantic modeling and how it can support the development from chaotic information gathering to one characterized by information sharing, cooperation, and collaboration. It also explains the use of RDF to implement the Semantic Web by allowing information to be distributed over the Web, along with the use of SPARQL to access RDF data. Moreover, the reader is introduced to components that make up a Semantic Web deployment and how they fit together, the concept of inferencing in the Semantic Web, and how RDFS differs from other schema languages. Finally, the book considers the use of SKOS (Simple Knowledge Organization System) to manage vocabularies by taking advantage of the inferencing structure of RDFS-Plus. This book is intended for the working ontologist who is trying to create a domain model on the Semantic Web. Updated with the latest developments and advances in Semantic Web technologies for organizing, querying, and processing information, including SPARQL, RDF and RDFS, OWL 2.0, and SKOS Detailed information on the ontologies used in today's key web applications, including ecommerce, social networking, data mining, using government data, and more Even more illustrative examples and case studies that demonstrate what semantic technologies are and how they work together to solve real-world problems

**Designing Connected Content - Plan and Model Digital Products for Today and Tomorrow**

With digital content published across more channels than ever before, how can you make yours easy to find, use, and share? Is your content ready for the next wave of content platforms and devices? In Designing Connected Content, Mike Atherton and Carrie Hane share an end-to-end
process for building a structured content framework. They show you how to research and model your subject area based on a shared understanding of the important concepts, and how to plan and design interfaces for mobile, desktop, voice, and beyond. You will learn to reuse and remix your valuable content assets to meet the needs of today and the opportunities of tomorrow. Discover a design method that starts with content, not pixels. Master the interplay of content strategy, content design, and content management as you bring your product team closer together and encourage them to think content first. Learn how to Model your content and its underlying subject domain Design digital products that scale without getting messy Bring a cross-functional team together to create content that can be efficiently managed and effectively delivered Create a framework for tackling content overload, a multitude of devices, constantly changing design trends, and siloed content creation

**Take Back Your Life! - Using Microsoft Office Outlook 2007 to Get Organized and Stay Organized**

Take control of the unrelenting e-mail, conflicting commitments, and endless interruptions—and take back your life! In this popular book updated for Microsoft Office Outlook 2007, productivity experts Sally McGhee and John Wittry show you how to reclaim what you thought you’d lost forever—your work-life balance. Now you can benefit from McGhee Productivity Solutions’ highly-regarded corporate education programs, learning simple but powerful techniques for rebalancing your personal and professional commitments using Outlook 2007. Empower yourself to: Clear away distractions, tie up loose ends, and focus on what’s really important to you. Take charge of your productivity using techniques designed by McGhee Productivity Solutions and implemented by numerous Fortune 500 companies. Balance your home and work priorities by exploiting the enhanced productivity, organizational, and search capabilities in Outlook 2007. Go beyond just coping and surviving to taking charge of your time—and transform your life today! PLUS—Get a quick reference poster to McGhee Productivity Solutions’ proven methodology for managing workflow.

**Ninja Selling - Subtle Skills. Big Results.**

2018 Axiom Business Book Award Winner, Gold Medal Stop Selling! Start Solving! In Ninja Selling, author Larry Kendall transforms the way readers think about selling. He points out the problems with traditional selling methods and instead offers a science-based selling system that gives predictable results regardless of personality type. Ninja Selling teaches readers how to shift their approach from chasing clients to attracting clients. Readers will learn how to stop selling and start solving by asking the right questions and listening to their clients. ?Ninja Selling is an invaluable step-by-step guide that shows readers how to be more effective in their sales careers and increase their income-per-hour, so that they can lead full lives. Ninja Selling is both a sales platform and a path to personal mastery and life purpose. Followers of the Ninja Selling system say it not only improved their business and their client relationships; it also improved the quality of their lives.